



Market Sounding Agenda of Public Private Partnership for
the Cruise Terminal Development Project at Samui Island, Surat Thani Province
Tuesday March 15, 2022 from 08.30 A.M. – 12.00 P.M.
Eternity Ballroom, Pullman Bangkok King Power
Bangkok, Thailand

08.30 – 09.00 A.M.	Registration
09.00 – 09.20 A.M.	Video presentation Reporting speech by Director of Marine Department Opening remark by Deputy Minister of Transport
09.20 – 10.00 A.M.	Presenting information for market sounding 1) Overview of cruise ship business 2) Background and objectives of the project 3) Potential in the location of the project 4) Infrastructure and facilities for cruise ships 5) Costs and expenses 6) Passenger forecast and project revenue study By the consultant team
10.00 – 10.20 A.M.	Break
10.20 – 11.20 A.M.	7) Consistency in economics and development policies 8) Investment models and potentials 9) Public Private Partnership 10) Estimated duration of the project By the consultant team
11.20 – 12.00 P.M.	Questions and answers
12.00 P.M. onwards	Closing ceremony and lunch break